

overview



schönherr

| Name | Key points | In force* |
|----------------------------------|--|--|
| Data Act (DA) | <ul style="list-style-type: none"> – aims to make data sharing and use/reuse of data easier for all by setting EU-wide standards – regulates all "data": the very broad definition includes both personal and non-personal data – affects, e.g. <ul style="list-style-type: none"> ○ manufacturers of IoT ○ "data holders" (e.g. companies that "have" data) ○ cloud service providers – contains a broad catalogue of obligations for the various categories of stakeholders, e.g. <ul style="list-style-type: none"> ○ t&c for data sharing ○ cloud switching requirements ○ restrictions on international data transfer | <p>Expected to be adopted by mid-2023</p> <p>+ 12 months to become binding</p> |
| Data Governance Act (DGA) | <ul style="list-style-type: none"> – aims to promote the availability of data – introduces EU-wide harmonised measures to facilitate the re-use of certain data held by the public sector | <p>Expected to be adopted by mid-2022</p> <p>+ 15 months to become binding</p> |

- to be achieved by making use of secure processing environments and anonymisation techniques (such as differential privacy and creation of synthetic data)
- introduces a supervision framework and a licensing regime is set up for "Data Intermediaries"
- introduces "Data Altruism" (refers to people/entities voluntarily registering to donate their data for the public good)

Digital Services Act (DSA)

- introduces a new legal framework on how to provide online services, e.g. it introduces
 - measures to combat illegal goods, services or content on the internet
 - new rules for traceability of commercial users
 - increased transparency of online platforms
 - obligations for (big) platforms to prevent abuse of their systems
 - access options for research purposes to (big) platforms' data to track online risks
 - introduces a supervision framework that reflects the complexity of the online space
- aims at
 - improved protection of consumers' fundamental rights on the internet

Expected to be adopted in 2022

+ three months to become binding (expected by 2023)

- the creation of a uniform and transparent competitive framework for online services and markets
- the promotion of competition, growth and innovation in the European single market
- affects, e.g.
 - platform providers
 - search engines
 - web shops
 - advertising industry
 - internet providers

Digital Markets Act (DMA)

- aims to ensure that "gatekeepers" to the digital markets (i.e. some large platforms) behave in a fair way by introducing obligations for these platform providers
- a "gatekeeper":
 - has a strong economic position, significant impact on the internal market and is active in multiple EU countries
 - has a strong intermediation position, meaning that it links a large user base to a large number of businesses
 - has (or is about to have) an entrenched and durable position in the market, meaning that it is stable over time

Expected to be adopted in 2022

+ six months to become binding (expected by 2023)

- gatekeepers will need to
 - allow third parties to inter-operate with the gatekeeper's own services in certain specific situations
 - allow their business users to access the data that they generate in their use of the gatekeeper's platform
 - provide companies advertising on their platform with the tools and information necessary for advertisers and publishers to independently verify their advertisements hosted by the gatekeeper
 - allow their business users to promote their offer and conclude contracts with their customers outside the gatekeeper's platform

AI Regulation (AIR)

- ultimate goal: strengthen Europe's potential to compete in AI at a global level
- aims at
 - promoting the development and use of AI
 - strengthening the EU as a global centre of excellence in AI
 - mitigating the dangers associated with AI
 - ensuring that only trusted AI systems are deployed
- introduces a risk-based approach:

Expected to be adopted in the second half of 2022

+ 24 months to become binding

- unacceptable risks (e.g. influencing unconscious behaviour, social scoring, AI biometric recognition)
- high risks (e.g. AI systems in critical infrastructure, AI systems for student assessment)
- low risks (e.g. chatbot, deep fakes)
- minimal risks (e.g. AI in video games, SPAM filters)
- introduces harmonised technical standards (e.g. robustness, accuracy and IT security requirements)
- technical documentation, traceability tools, transparency obligations and certification procedures will ensure high standards and adequate control by supervisory authorities
- demands human supervision: high-risk AI systems need to be supervised by humans

*All mentioned acts are current draft regulations. Once adopted, those regulations do not need to be transposed into national law but are directly applicable. However, most of them grant a transition period before being binding.



Straight to the point

With guided precision
and legal services tailored
to your needs, our teams
across 14 countries lead
you from start to finish.

schonherr
ATTORNEYS AT LAW